



# LAWN STARTER MULCH™



## Overview

### No more messy straw!

ENCAP's® starter mulches are weed free and biodegradable. They prevent soil erosion, resist soil crusting, increase water retention, encourage larger plant root systems, and flow easily through any spreader or hydro-seeder.

With the combination of AST® and SPARKLE™, ENCAP® has the **best mulch for seeding new lawns for any small or large spot repair**. Never before could you do so much with so little product.

Combine ENCAP® mulches with any grass seed for the perfect lawn solution.

The ENCAP's® *Lawn Starter Mulch™* 50-pound bag is the perfect solution for new lawn establishment.

The *Lawn Starter Mulch™* features both AST® and SPARKLE™ technology. *Lawn Starter Mulch™* can be used with a hydro seeder, covering 2500 sq ft per bag.



Desc: Seed Cover Mulch, EncapMulch,	
ENCAP Item	10145
Content Wt.	50
Coverage	2500
Units/Case	N/A
Units/Pallet	40
Unit Dim.	23x26x5.
Case Dim.	N/A
Pallet Dim.	40x48x6
UPC Code	68163610145
Case Code (1 2 of	N/A
Pallets/Truckloa	22
Units/Truckloa	880

### Competitive Products

Other mulch products work above the soil by covering the seed. We work above and below the surface for all the seed and soil needs.

### Positioning

Best placed near grass seed items or in a separate pallet display



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